

The 5th International Processing & Packaging Exhibition for Myanmar

PROPAK MYANMAR

13 - 15 September 2018

Yangon Convention Centre (YCC), Yangon

www.propakmyanmar.com

Incorporating:

DRINKTECH
MYANMAR

INGREDIENTS
MYANMAR

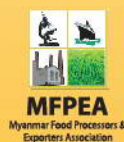
PLASPAK
MYANMAR



Supported by:

Organised by:

Total Processing & Packaging Solutions
FoodDrinkPharma





PROPAK MYANMAR

ProPak Myanmar will return for its 5th edition, taking place 13 to 15 September 2018 at the brand new venue, Yangon Convention Centre (YCC), Yangon, Myanmar.

ProPak Myanmar is the No. 1 and largest industry event of its kind in Myanmar. It's Myanmar's best platform to connect to the country's rapidly expanding processing and packaging industries. Going from strength to strength every year, ProPak Myanmar has a proven track record of delivering the highest quality and quantity trade buyers, the greatest number and selection of international suppliers, and the best showcase of latest technology and innovations.

As industry continues to expand across Myanmar due to growing consumer demand, new trends, strong growth rates, and increasing exports ProPak Myanmar is the must-attend annual meeting place for the industry. Book your space early and don't miss your chance to join one of the region's most exciting events in one of the world's most dynamic and emerging markets.

Join ProPak Myanmar 2018 to expand your business.



Show Facts

Number of Participants:

214 from **23** countries / regions

Countries/Regions:

Australia, Austria, Belgium, China, Denmark, Germany, Indonesia, Iceland, Italy, Japan, Malaysia, Myanmar, Netherlands, Philippine, Singapore, South Korea, Spain, Switzerland, Taiwan, Thailand, UK, USA, and Vietnam

International Pavilion/ Regions:



Trade Visitors:

3,441 from **22** countries

Exhibition Area (Gross):

4,800 sqm

Key Visitor Facts *



98.00% of visitors said they will return in 2018.



95.00% of visitors described the event as being useful or very useful for their business growth.



80.00% of visitors indicated they were visiting the show to buy product and **84.20%** to find new supplier.



80.22% of visitors expected to increase their investment over the next twelve months, with **15.38%** continuing with the same level of investment.

*These facts are based on a survey of visitors conducted over 3 show days

Myanmar Country Facts

Myanmar has a large population of over 55 million.

GDP expanded at over 8% pa from 2014 to 2016 and is expected to continue to expand at over 8% pa in 2017 and 2018.

Geographically Myanmar connects the world's two most populous countries of

China and India, and serves as a bridge connecting South Asia and South East Asia.

The ASEAN Economic Community (AEC) has a combined GDP of over US\$3 trillion and population of 700 million, which will accelerate the development of Myanmar.

English is widely spoken.

Industry News:

For the latest industry news go to:
www.propakmyanmar.com

www.facebook.com/propakmyanmar
www.twitter.com/oes_propak

Buyer Report

Buyers Classified by "Company Main Activity"

Agricultural-industries (rice / coffee / corn / cashew nuts etc.)	3.38%
Beverage	11.47%
Bottling / Labeling	9.36%
Brewing	1.33%
Confectionery	1.87%
Consumer Goods / Electronics	3.80%
Cosmetics	0.91%
Dairy	4.47%
Filling	4.77%
Food Manufacturer	10.69%
Food Packaging	5.13%
Food Retailer / Distributor / Wholesaler / Caterer	2.78%
Frozen / Chilled Foods	1.33%
Fruit & Vegetable	0.60%
Government / Standards Authority	0.60%
Halal Foods	0.30%
Importer / Dealer / Distributor	5.62%
Liquid Food	2.29%
Manufacturing	14.98%
Meat Processing	1.15%
Pet Foods	0.60%
Pharmaceutical / Biotech	2.96%
Printing	2.60%
Seafood	1.09%
Snack foods	0.24%
Soft Drink	3.62%
Transportation / Logistics	2.05%

Buyers Classified by "Job Function"

Corporate Management / Owner / Chairman / CEO / GM / Government	35.11%
Marketing / Sales	24.17%
Production / Plant Manager	12.87%
Technical Management / Engineer	11.82%
Purchasing	8.07%
Quality Control / Quality Assurance	4.04%
Research & Development	2.40%
Education & Training	1.52%

Buyers Classified by "Product Interest"*

Automation / Drives & Control	7.35%
Bar Coding / RFID / Printing & Labeling / Inkjet	7.35%
Beverage / Brewing Technology	7.17%
Canning Technology	4.97%
Converting / Package Printing	6.18%
Energy Efficiency Technology & Management	4.02%
Filling	4.97%
Food Ingredients / Additives	7.61%
Food Technology	12.01%
Handling / Conveyors Systems	6.09%
Instrumentation / Testing / QC / Laboratory Equipment	5.49%
Lighting / Cable & Wire / Transmission & Distribution	2.25%
Measurement & Weighing	4.02%
Packaging Machinery	32.02%
Packaging Materials / Finished Packaging	24.85%
PET / Plastics Processing	15.60%
Pharmaceutical Technology	4.41%
Pollution Control / Waste Water Treatment	2.81%
Process Control Technology	4.19%
Processing Machinery	7.61%
Refrigeration / Freezing / Air-Conditioning	3.11%
Security / Safety / Fire / Access Control	1.90%
Services / Consultancy / Design	3.33%
Thermoforming Machinery	1.64%
Transport / Storage Systems	3.46%
Wrapping Machinery	7.48%

*% of visitors said they were interested in. Please note visitors can tick more than one.

Incorporating:

DRINKTECH MYANMAR



DrinkTechMyanmar 2018 returns giving a strong focus towards the development of Myanmar's exciting and rapidly expanding alcoholic, soft drinks and dairy beverage markets, which promises to be one of the world's fastest growing new beverage markets.

Join DrinkTechMyanmar 2018 to be part of the action.

INGREDIENTS MYANMAR



Ingredients Myanmar 2018 will connect ingredient manufacturers and suppliers to one of Asia's most promising new markets. Myanmar's food and drink manufacturing industry is underdeveloped and presents many genuine business opportunities as it expands and modernises to meet growing domestic and export demands.

Join Ingredients Myanmar 2018 and connect to new business opportunities.

PLASPAK MYANMAR



Packaging is the largest industrial user of plastics, innovations, solutions and materials. PlasPak Myanmar 2018 will showcase the plastic packaging industry and connect Myanmar buyers to international suppliers.

Join PlasPakMyanmar 2018 to access a new packaging supply chain in one of the world's most promising new packaging markets.



Printech Myanmar, promoted by ACIMGA, the Italian Manufacturers Association of Machinery for the Graphic, Converting Industry, offers a dedicated platform for Converting, Package Printing and Labelling at ProPak Myanmar.

Further information can be found at www.printechmyanmar.com

Exhibitor Quotes

"It's our first time at the show. We want to extend our market in Myanmar and find a partner here too. We met our right target visitors, and this is a quality international show in Myanmar."



Michael Lee
Assistant Manager – Sales Marketing Dept.,
Sewhacnm Co.,Ltd., Korea

"Myanmar market has great potential. Our Taiwanese members want to develop their business in Myanmar so this time we have about 20 companies. The feedback is very good and we will come here again."



Vivian Chang
Exhibition Section,
World Trade Center Taichung, Taiwan

"It's our fourth time at ProPak Myanmar and this time we have around 6 companies in our group. We saw many potential visitors coming in and we received positive feed from our companies. They received potential customers and enquiries at the show. Definitely, we will come back again next year."



Sherlyn Tan
Executive – International Relations,
Association of Small & Medium Enterprises (ASME), Singapore

"This show is great and feedback is better than last year. We met both old and new customers. We are happy with the number of visitors, level of enquiries and the quality of the visitor."



Pakorn Martpon
General Manager,
Ishida (Thailand) Co.,Ltd., Thailand

"This is our first time at ProPak Myanmar. Now Myanmar market is still growing and there is a lot to be done. The customer should be aware of how to select and use machines to improve their productivity and business, and that's the reason why we are here to show and demonstrate our products to the target customers."



Jin Ho Ahn
Director,
JH International Co.,Ltd., Myanmar

Exhibit Profile*

• Aseptic Processing & Packaging • Automation and Robotics • Bottling Technology • Brewing and Beverage Technology • Canning & Can Making • Coding, Marking, Labelling, Printing Materials & Technology • Confectionery Equipment • Cosmetic & Personal Care Processing and Packaging • Dairy & Liquid Processing Technology • Facilities Equipment, Systems and Supplies • Fish & Seafood Processing Technology • Flexible Packaging Technology • Food Ingredients, Additives & Flavourings • Food Processing Machinery • Food Safety & Hygiene Technology • Laboratory, Testing & Measurement Equipment • Logistics & Production Facility Equipment • Machinery Controls & Components • Materials Handling, Logistics & Storage Equipment • Meat Processing & Packaging Technology • Measurement & Weighing • Packaging Accessories • Packaging Machinery • Packaging (Cardboard, Glass, Metal, Plastic, Paper, Wood) • Palletizing and Conveying Equipment • Paper & Corrugated Box Making Technology • PET & Plastics Packaging Technologies & Materials • Pharmaceutical Processing & Packaging • Quality Control, Testing & Inspection • Production Machinery • Raw Materials & Consumables • Refrigeration Systems / Cold Storage / Air Conditioning • Service Companies • Solids and Bulk Handling • Trade Publications • Waste Management & Environmental Technology

**These lists are for guidance only and are not exhaustive.*

Visitor Profile*

• Agro Industries • Beverage Producers • Bottlers • Brewers • Canners • Chemical Producers • Confectionery Manufacturers • Consultants • Consumer Goods Manufacturers • Contract Packers • Cosmetics & Personal Care Manufacturers • Dairy Product Manufacturers • Dehydrated Food Manufacturers • Fish & Seafood Processors • Food Exporters • Food Retailers / Distributors / Wholesalers • Food Scientists • Frozen Food Manufacturers • Government, Education & Associations • Machinery Importers & Distributors • Packaging Material Manufacturers • Pharmaceutical Manufacturers • Preserved Food Manufactures • Processed Food Manufacturers • Quality Controllers • Refrigeration / Cold Storage Engineers • Retail Packagers • Snack Food Manufacturers • Water Treatment & Environmental Engineers

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How to Exhibit

There are 2 options available.

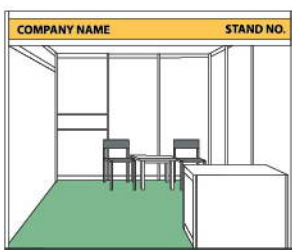
SPACE ONLY



Bare floorspace, ideal for large exhibitors or national groups who wish to build their own stand.

SGD 480 per m² (minimum area 18 m²)

WALK ON STAND



Includes walls, carpet, lighting, fascia, power point, counter, table, chairs, shelving & waste paper basket.

SGD 570 per m² (minimum area 9 m²)

New Venue



The Yangon Convention Centre (YCC) is the newest and largest purpose built exhibition space in Yangon. It is located within the historic Inya Lake Hotel compound on Kabar Aye Pagoda Road at the heart of the city. Only 8km from Yangon International Airport, and 8km from downtown Yangon, the YCC can be accessed easily from all areas of the city. Occupying almost 10,000sqm of exhibition space, and with dedicated onsite parking and seminar facilities, the Yangon Convention Centre is the prime location for trade shows in Myanmar.



UBM

The organiser of ProPak Myanmar has merged with UBM and is now known as UBM Myanmar. UBM is a leading global B2B event organizer listed on the London Stock Exchange. It is the largest tradeshow organiser in Asia with 42 offices and 1,600 staff in 25 major cities, and a combined portfolio of 150 major events, 28 trade publications and 18 online products covering a wide range of market sectors. We are now even better resourced to deliver the premium quality business platforms you are so accustomed to seeing from us. Your contact at Allworld and all previous channels of communications remain unchanged.

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